



## *Vernon District Riding Club 2023 Sponsorship Program*

Vernon District Riding Club is dedicated to the promotion of equestrian activities for riders of all ages and disciplines. The origins of VDRC date back to 1912, when a group of pioneer horse enthusiasts formed the Valleys first polo club. The VDRC is located in a scenic heritage area of Coldstream and has officially been part of the Vernon and Coldstream community since 1955. The club property is located at 8408 Aberdeen Road in Coldstream. The facility includes three competition sized outdoor riding rings, a clubhouse, and covered stalls for horses. The VDRC is dedicated to providing a suitable and safe environment for the pursuit of all equestrian disciplines. We promote and support equestrian sports, the education of riders, and training of horses. The club also hosts regional competitions and maintains a unique venue that is available for the whole community to enjoy. More information about VDRC can be found at [www.vernonridingclub.com](http://www.vernonridingclub.com) or on our Facebook page [facebook.com/pages/Vernon-District-Riding-Club/150378845001227](https://facebook.com/pages/Vernon-District-Riding-Club/150378845001227).

We are a registered non-for-profit society, and like many clubs, face financial challenges. It is only through generous sponsorship that VDRC is able to offer many programs for both youth and adults with educational and competitive opportunities for everyone. We are fortunate to own our own venue, but with that also comes the cost of maintenance and the hope for improvements as well. We have several opportunities for sponsorship.

### *Corporate Sponsor \$1,500*

Club provided top tier signage on our sponsorship wall

Your logo placed on our website home page and footer of all pages

Your business name printed on our membership cards distributed to all members

Your business will be featured in a full page ad in all printed and electronic horse show programs

Your business's sponsorship of the VDRC will be announced daily at key events

Your products/ services featured on our social media up to 6 times per year (content must be provided)

## *Show Sponsor*

### *\$1,000*

Name the show after your company or group and would be featured on all advertising for the show, which would include:

- o Your name on the cover of the prize list
- o Daily Repeated announcements over the PA system
- o Recognition on our social media & website

## *Club Sponsor*

### *\$500-1,499*

Club provided signage on sponsorship wall

Your business will be featured in a 1/2 page ad in all printed and electronic horse show programs

Your products or services featured on our social media once per year (content must be provided)

## *Leg Up Sponsor*

### *under \$500*

Club provided signage on our sponsorship wall

Attached is a Pledge sheet for your convenience. If you would like to be a sponsor, please return the pledge form attached. VDRC is grateful for all the support over the years and especially during COVID. As we enter 2023, we are looking forward to returning to our pre-pandemic show and clinic schedule. The follow page is our calendar of events for this spring and summer. It is going to be a busy year at VDRC!

Kind regards,

*Christine Doyle and Mia Sammartino*

VDRC

PO Box 21130 Polson Place

Vernon, BC

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## **2023 Event Schedule**

### **Horse Shows**

April 21- 23  
Interior Desert Circuit Spring Show

May 27-28  
EC Gold/ Bronze Dressage Show

June 1- 4  
EC Bronze Hunter Jumper Show

July 14- 16  
Interior Desert Circuit Summer Show

### **Clinics**

April 7-9  
Eiren Crawford Clinic

April 14- 16  
Cheryl Keith

May 12- 14  
Georgia Hunt

September 22-24  
Eiren Crawford Clinic

We have more clinics and other learning opportunities in the works. Please, remember that everybody is welcome to spectate at these events. If you want to see what's happening come down and check it out. Follow us on Facebook and Instagram for more detailed updates and for more information go to:

<https://vernonridingclub.com/events/shows/>

## **2023 VDRC Board of Directors**

Allison Covert – President  
Linda Edwards - Vice President  
Christine Doyle – Treasurer  
Sherry Demetrick – Secretary

Sandra Marbry – Director  
Sara Vey – Director  
Ruth Moore – Director  
Mia Sammartino – Director  
Angie Wolford – Director  
Rachelle Demetrick - Director  
Jeff Demetrick – Past President