



2024 Sponsorship Program

There are many different ways to support the club and get value for your contribution.

Corporate Sponsor

\$2,000 CASH

Corporate sponsors are premier level supporters. For this level of sponsorship, you receive:

- Top tier signage on our sponsorship sign which is in a heavily trafficked area with high visibility.
- Your logo placed on our website home page and footer of all pages and on our email signature.
- Your business will be featured in a full-page ad in all printed and electronic horse show programs
- Your business's sponsorship of the VDRC will be announced daily at key events.
- Space to set up a vendor tent at our horse shows and clinics.
- Your products/services featured on our social media up to 8 times per year. We will work with you to develop content and preferred timing.
- Preferred seating in the sponsor tent at our signature Hunter Derby event with complimentary wine and appetizers.

In-Kind Sponsor

\$1,500

This sponsorship level is designed specifically for vendors who wish to contribute in-kind donations to the club. For your contributions you will receive:

- Your logo on our sponsorship sign beside the collecting ring in a heavily trafficked.
- Your logo placed on our website home page and footer of all pages and on our email signature.
- Your business will be featured in all printed and electronic horse show programs.
- Space to set up a vendor tent at our horse shows and clinics.
- Your products/ services featured on our social media up to 6 times per year. We will work with you to develop content and preferred timing.
- Entrance for two at the sponsor tent for our signature Hunter Derby event with complimentary wine and appetizers.



Club Sponsor

\$500-1,499

- Your logo on our sponsorship sign in a heavily trafficked area at collecting ring.
- Your products/ services featured on our social media up to 4 times per year. We will work with you to develop content and preferred timing.
- Entrance for two at the sponsor tent for our signature Hunter Derby event with complimentary wine and appetizers.

Event Sponsorships

Show Sponsor

\$1,000

Name the show after your company or group and would be featured on all advertising for the show, which would include:

- Your name on the cover of the prize list
- Daily Repeated announcements over the PA system
- Recognition on our social media & website
- Preferred seating in the sponsor tent at our signature Hunter Derby event with complimentary wine and appetizers.

Specialty Class Sponsor

(i.e. Hunter Derby or Medal Classes)

\$750

- Your name in the prize list.
- Announcements over the PA system when your class or division is running.
- Entrance for two at the sponsor tent for our signature Hunter Derby event with complimentary wine and appetizers.

Class or Division Sponsor

\$200-300

- Your name in the prize list
- Announcements over the PA system when your class or division is running.
- Entrance for two at the sponsor tent for our signature Hunter Derby event with complimentary wine and appetizers.



Social Event Sponsor

\$500-750

The VDRC hosts many social events during the year. If you are interested in sponsoring a pancake breakfast, ice cream social, barbeque, or the hunter derby, or if you have an event in mind please let us know. We welcome new ideas!

- Your name in the prize list.
- Your logo on signage at the event.
- Announcements over the PA system when your event is running.
- Social media post before and after event.

VDRC Has +2000 followers on facebook and 1000 on Instagram.